

CONTACT:

Contact Person: Marilyn A. Apfel, PhD
Company Name: xFDA, LLC
Voice Phone Number: (301) 495-2720
FAX Number: (301) 495-2721
Email Address: maapfel@xfda.com
Website URL: www.PatentProtectPlus.com

FOR IMMEDIATE RELEASE:

PatentProtectPlus™: A New Service to Enhance and Strengthen a Patent Portfolio

xFDA Launches *PatentProtectPlus* to Strengthen Patents by Applying Innovative Know How and Technology. Our Experts Have Experience Working With a Company's Patent Lawyers to Enhance the Company's Patent Portfolio and Defending the Company's Patents from Challenges by Industry Giants.

Silver Spring, MD, October 31, 2008 xFDA LLC has launched a new service to enhance and strengthen patents. Patents are of critical importance to our pharmaceutical, biologic and device company client base. xFDA helps these clients with the science and regulation involved with submissions to the FDA. Our patent strengthening service is ideal for these firms which may not realize a patent, even one drafted by a patent law firm, can be strengthened, enhanced and improved.

Our services complement the services provided by patent lawyers. We work closely with a company's patent lawyers.

Our ***PatentProtectPlus*** services include: (i) *Patent Review* to identify weaknesses or other issues with a patent, (ii) *Monetization Analysis*, the first step in establishing a business plan for licensing a patent (iii) *Development Support*, drafting claims and disclosures (iv) *Procedural Support* to integrate and coordinate company wide patent protection efforts (v) *Strategic Support* with regard to patent filings and (vi) *Development of an IP Roadmap*.

Marilyn Apfel, CEO of xFDA LLC stated: "Our ***PatentProtectPlus*** service is a natural extension of the FDA regulatory services we provide to pharmaceutical and device companies since without a strong patent portfolio an approved drug or device has substantially less value. We are committed to making sure our clients receive the best expert advice and assistance not only on the science and regulatory aspects of their products, but also on maximizing their IP protection and commercial potential."

MORE

For additional information on ***PatentProtectPlus***, contact Dr. Apfel or visit www.PatentProtectPlus.com.

ABOUT xFDA – xFDA LLC is a firm of more than 40 former FDA experts involved with the approval of drugs, devices, and biologics while at the FDA. Our FDA consultants help firms from drug development through approval and beyond.

END